SHRAVANI GAIKWAD

Product Designer · User-led, craft-driven, AI-native.

MAJOR WINS

Designed one of Microsoft's first Apple Watch apps
Owned end-to-end design, MAU: 100K+.

Designed Microsoft's first lock-screen widget
To Do iOS: 300-500K+ monthly users.

Designer who shipped production code
First designer to ship production code in Planner. Built app-wide inverted toast notifications and other UI fixes.

Winner, Microsoft India Design Challenge 2020

Designed shape-shifting ice packs that adapt to any body contour. Win led to a UX internship at Microsoft Edge.

8+ FHL/Microsoft Hackathon awards

Patent: IITK
Matrix Based Electric Heating & Cooling Pad

Passion Project: Creative Typography

Manuscript complete. An illustrated workbook that guides children and creative hobbyists through designing their own typeface, inspired by everyday objects.

EDUCATION

Bachelor's in Design: NIFT Hyd | 8.9
2015-2019
Communication Design

ENSAIT, Roubaix, France
2018
Foreign Exchange Program

Master's in Design: IIT Kanpur | 9.5
2019- 2021
UX/UI, Typography

CONTACT

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WORK

UX Design Intern | Jul '20 - Sept '20
Microsoft India (R&D) Pvt. Ltd. Hyderabad

Worked on Discoverability of Read Aloud feature in Microsoft Edge for students.

Product Designer 2 | Jul '21 - Present
Microsoft India (R&D) Pvt. Ltd. Hyderabad

Leading design for the AI-first Planner mobile app

Designing the new Microsoft Planner app for iOS and Android, one of Microsoft's first products built **end-to-end with AI agents**, from concept to shipped code.

AI-native design workflow

- Scaled product quality through **PRs**, **evals**, cross-team feedback, and **rapid prototyping**, including reusable boilerplates and **vibe-coded experiences** that accelerated learning and execution.

AI & Agents (2026)

- **Planner MCP server and MCP apps:** Defined the evals and rubrics behind ~96% tool accuracy, helping grow daily usage 50x. Designed how Planner works inside AI tools like GitHub Copilot.
- **Agents – Triage & Recall:** Designed the notification system in Teams that brings agent and human updates into one activity feed, keeping users in control of work agents do in the background.

Planner Notification system (2026)

- Led design strategy for Planner notifications, aligning Product and Engineering on an FY27 vision to drive **user return and task completion**.

Custom Templates (2025-26)

- Teams can now publish existing plans as **reusable templates,** share them with Microsoft 365 groups, and create new plans while preserving task details.
- Launched with 99.4% plan-creation and 96.9% template-creation success rates.

Planner EVO (2025)

- Shipped Planner's next-generation redesign, simplifying the core experience and laying the foundation for premium features.

Earlier work: To Do & Planner (2021–25)

- **Task & work management:** Designed a wide range of features across To Do and Planner for 20M+ monthly users, from recurring-task reminders and change-management updates to hackathon-born improvements. Together they helped lift To Do's iOS NPS from 30 to 65, the highest in Microsoft.

- **Design systems & visual quality:** Led To Do's design libraries across web, iOS and Android and the web visual refresh, improving cross-platform consistency, simplifying engineering handoff and helping the design team work faster.